

## **NEW QUAD PACK FROM EPICERAM® DELIVERS 400 GRAMS OF ITCH RELIEF**

### ***Eczema Sufferers Face Atopic Dermatitis With Convenience, Coverage and Control***

**Piscataway, NJ—August 15, 2017 – PuraCap® Pharmaceutical** today introduces the **[EpiCeram®](#) Controlled Release Skin Barrier Emulsion Quad Pack** which contains 400 grams of eczema relief. EpiCeram® is an FDA-approved topical prescription emollient used to treat dry skin conditions and manage atopic dermatitis (AD).

As many as 10 percent of adults and children in the US have eczema, making it one of the most common skin conditions. The new EpiCeram® Quad Pack contains four convenient 100 gram airless pumps, making it ideal for patients who need to treat large skin areas or who require frequent application. The EpiCeram® Quad Pack can mean fewer trips to the pharmacy and a better value for patients with chronic AD.

**EpiCeram® Controlled Release Skin Barrier Emulsion** can help restore skin to its natural healthy condition while empowering eczema sufferers to finally feel comfortable in their own skin. The FDA-approved emollient contains all of the essentials for total skin barrier repair to help relieve itching, dryness and redness. These include three essential lipids (ceramides, free fatty acids, and cholesterol) in a physiologically balanced ratio, which mimics the lipid concentration found in the skin. Formulated to help keep the skin at a healthy pH of 5, EpiCeram® works to repair the skin's barrier to help keep soothing moisture in and potential irritants out.

The 100 gram airless pumps found in the Quad Pack answer the need for easily portable, evenly dispensed comfort for itchy skin.

With a unique controlled-release technology, EpiCeram® delivers 24-hour barrier repair benefits with just twice-daily application. EpiCeram® is also available in a 90g tube and 225g airless pump.

EpiCeram® is only available by prescription. Please consult your physician to find out how it can help manage your eczema. To obtain a valuable coupon to bring to your pharmacist, visit [epiceram-us.com/coupon-offer](http://epiceram-us.com/coupon-offer)

For more information or full prescribing information go to [www.epiceram-us.com](http://www.epiceram-us.com).

#### **About PuraCap Pharmaceutical LLC**

PuraCap Pharmaceutical LLC is an emerging, fully integrated pharmaceutical company with expertise in product development, manufacturing and distribution, bringing, high quality products & services to their customers. PuraCap's

corporate structure supports a two-pronged approach for global growth in the areas of prescription brands and OTC and private label brands (PuraCap Pharmaceutical LLC) as well as prescription generics (PuraCap Laboratories LLC). Go to [www.puracap.net](http://www.puracap.net) for more information.

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