



PuraCap's Team EpiCeram® Joins Walk to Cure Eczema

South Plainfield, NJ, May 22, 2013--Team EpiCeram is proud to announce its support of the National Eczema Association's "Itching for a Cure" walk in New Jersey on June 8, 2013. Working together with the National Eczema Association, Team EpiCeram hopes to build awareness of eczema and help raise funds for a cure.

More than 30 million Americans suffer from eczema (or atopic dermatitis), an incurable disease of the skin, which is characterized by chronic itch and inflammation.

Team EpiCeram, is walking to find a cure for eczema. "We're excited to be joining the National Eczema Association to help millions of Americans who suffer from eczema", said Elise Klein, Vice President, Brand Marketing and Strategic Planning. "Through this sponsorship and our participation we champion our commitment to help improve the lives of those living with eczema".

EpiCeram Controlled Skin Barrier Emulsion is a prescription product that helps to relieve the burning and itching associated with skin conditions such as atopic dermatitis/eczema. It is the only topical agent that is formulated with three essential lipids (ceramides, free fatty acids, and cholesterol) in a physiologically balanced ratio, which mimics the lipid concentration found in the skin.¹

For more information and full prescribing information, please visit: www.epiceram-us.com.

EpiCeram Controlled Release Emulsion is distributed by PuraCap Pharmaceutical LLC.

About PuraCap LLC-PuraCapTM Pharmaceutical is an emerging, fully-integrated pharmaceutical company with expertise in product development, manufacturing, and bringing affordable, world-class quality products to their customers. The PuraCap corporate structure supports their three-prong approach for global growth with dedicated companies in the areas of prescription brands, PuraCap Pharmaceutical LLC; prescription generics, PuraCap Laboratories, Inc; and OTC and Private Label Products, PuraVationTM Pharmaceuticals, Inc. For more information on PuraCap Pharmaceutical LLC, please visit the company website at <http://www.PuraCap.com>.

¹ Bikowski J. Understanding the Structure, Function, and Strategies for Repair of the Epidermal Barrier, Practical Dermatology, 2009 May 17-18.

Contact: Elise Klein

Tel: 908-941-5456

elise.klein@puracap.com

